

# Alpha Tech - Privacy Policy

## Introduction

At Alpha Tech, we are committed to protecting your privacy and ensuring your data is handled securely in accordance with UK GDPR and the Data Protection Act 2018.

## Information We Collect

We may collect personal details such as name, contact information, business details, transaction data, and technical information like IP address and browser type.

## How We Use Information

We use your data to provide services, process payments, improve customer experience, communicate updates, and prevent fraud.

## Data Protection & Security

We use encryption, secure servers, and strict access controls to protect your personal information.

## Sharing of Information

We do not sell your data. We only share it with trusted partners or legal authorities when required.

## Cookies

Our website uses cookies to improve user experience and analyze traffic. You may disable cookies in your browser settings.

## Your Rights

Under UK GDPR, you have the right to access, correct, delete, or restrict processing of your personal data.

## Data Retention

We retain your data only as long as necessary for service delivery or legal compliance.

## **Changes to Policy**

We may update this policy from time to time. Continued use of our services means acceptance of updates.

## **Contact Us**

For any privacy-related questions, please contact Alpha Tech support through official channels.